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van Ewijk, C.; de Groot, H.L.F.; Santing, C.

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# A Meta-Analysis of the Equity Premium

*Casper van Ewijk<sup>a,b,c</sup>*

*Henri L.F. de Groot<sup>a,c,d</sup>*

*Coos Santing<sup>e</sup>*

<sup>a</sup> CPB Netherlands Bureau for Economic Policy Analysis, The Hague, The Netherlands;

<sup>b</sup> University of Amsterdam, Amsterdam, The Netherlands;

<sup>c</sup> Tinbergen Institute, The Netherlands;

<sup>d</sup> VU University Amsterdam, Amsterdam, The Netherlands;

<sup>e</sup> Ministry of Finance, The Hague, The Netherlands.

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**Tinbergen Institute Amsterdam**

Roetersstraat 31  
1018 WB Amsterdam  
The Netherlands  
Tel.: +31(0)20 551 3500  
Fax: +31(0)20 551 3555

**Tinbergen Institute Rotterdam**

Burg. Oudlaan 50  
3062 PA Rotterdam  
The Netherlands  
Tel.: +31(0)10 408 8900  
Fax: +31(0)10 408 9031

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# **A Meta-Analysis of the Equity Premium**

**Casper van Ewijk,<sup>a,b,c</sup> Henri L.F. de Groot<sup>a,c,d</sup> and Coos Santing<sup>e</sup>**

<sup>a</sup> CPB Netherlands Bureau for Economic Policy Analysis, The Hague, The Netherlands

<sup>b</sup> University of Amsterdam, Amsterdam, The Netherlands

<sup>c</sup> Tinbergen Institute, Amsterdam-Rotterdam, The Netherlands

<sup>d</sup> Dept. of Spatial Economics, VU University Amsterdam, The Netherlands

<sup>e</sup> Ministry of Finance, The Hague, The Netherlands

## **Abstract**

The equity premium is a key parameter in asset allocation policies. There is a vigorous debate in the literature regarding the actual measurement of the equity premium, its size and the determinants of its variation. This study aims to take stock of this literature by means of a meta-analysis. We identify how the size of the equity premium depends on the way it is measured, along with its evolution over time and its variation across regions in the world. We find that the equity premium is significantly lower if measured by ex ante methods rather than ex post, in more recent periods, and for more developed countries. In addition, looking at the underlying fundamentals, we find that larger volatility in GDP growth tends to raise the equity premium while a higher nominal interest rate has a negative impact on the equity premium.

*Keywords:* equity premium, meta-analysis

*JEL codes:* D53, E44, G12, N20

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## 1. Introduction: The Equity Premium

The equity premium is a key parameter in asset allocation policies. It measures the excess return above the risk-free return and as such it can be seen as the price for risk. There has been a lively debate in the theoretical as well as the empirical literature on the measurement, size and sources of variation of the equity premium. In their seminal contribution, Mehra and Prescott (1985) identified the famous equity premium puzzle according to which there is a discrepancy between the equity premium as measured empirically and the premium that follows from standard theory. Mehra and Prescott calculated a historical equity premium of 6.2 percent in the United States for the period 1889–1978. Economic theory, based on the consumption capital asset pricing model (CCAPM), only justifies a premium up to a maximum of about 0.35 percent using conventional values for risk aversion. Their study initiated an intense debate in the scientific literature on the determination and size of the equity premium, both on the theoretical side (cf. Weil, 1989, Kocherlakota, 1996, Campbell and Cochrane, 1999, and many others) and on the empirical side of the puzzle. This paper focuses on the empirical aspects of the discussion, and aims to take stock of the existing literature by performing a meta-analysis of a wide selection of empirical studies on the equity premium, and to explain the sources of variation in this literature.

Meta-analysis provides us with a toolkit of statistical techniques enabling a quantitative review of the existing literature. As such, it complements narrative reviews.<sup>1</sup> Meta-analysis originated in the experimental sciences and was later on extended to fields such as the medical sciences where it has gained the status of a common practise instrument to merge results from different trials on the effectiveness of a specific drug or treatment. The research method has subsequently been introduced in psychology and education and is gradually gaining ground in economics (see, e.g., Florax et al., 2002, for an overview). Nowadays meta-analyses have been performed for a wide array of both microeconomic and macroeconomic issues. This study adds a new topic to the list which is at the heart of finance and also has close ties to macroeconomics.

Considering the empirics of the equity premium, four major issues stand out. First, the equity premium as measured from ex post stock returns proves to be quite sensitive to the observation period. This even holds for the long periods that are often used to identify the premium, which is obviously due to the large volatility of stock prices. This causes controversy on the 'true' value of the equity premium. For example, Siegel (1992) suggests that the high equity premium found by Mehra and Prescott (1985) was the result of the relatively low risk free rate in the period 1889–1978. Siegel found that the equity premium in this period is 4% higher than in the two decades just before and after this

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<sup>1</sup> For good overviews of the literature, see Dimson et al. (2002) and Mehra (2008). See also Fernandez (2009a,b) for studies complementary to our meta-analysis which are based on a survey among professors and a review of information provided in 150 textbooks in finance.

period (viz. the periods 1880–1888 and 1979–1990, respectively). Including these adjacent periods would lower the equity premium by some 0.8% points.

A second, and related, controversy concerns the question whether the equity premium is constant over time. Several authors suggest that the equity premium is declining over time, especially since World War II (e.g., Blanchard, 1993, Siegel, 1999, Dimson et al., 2002), whereas others claim that the equity premium will continue to remain high (e.g., Mehra, 2003).

Third, the equity premium may vary across space. There is no strict need that the equity premium should be identical across countries and regions. Differences in stage of development leading to different aggregate risks, or differences in institutions leading to differences in leverage, could well explain different values of the equity premium. Moreover, as better time series tend to be available for the more successful stock markets, in particular the United States, this may have caused a bias in research as well. Jorion and Goetzmann (1999) conclude that the high equity premium obtained for U.S. equities could be the exception rather than the rule. Extending the data set to other markets – including the ones that did not survive – they find a lower estimate of the world rate of return on equity by 0.29 % points. Since that study the scope of research is broadened as more data become available for other countries. An important study in this respect is the *“Triumph of the Optimists”* by Dimson et al. (2002) who have calculated the equity premium for 17 countries over a period of 101 years.

A final issue is whether the equity premium should be measured ex post or ex ante. In ex post studies the equity premium is calculated as the difference in the mean return on stocks, either taken geometrically or arithmetically, and the risk free rate, mostly the short term interest rate (T-bills) or long term government bonds. This ex post approach is taken by Mehra and Prescott (1985) as well as many others (cf. Siegel, 1999, Dimson et al., 2002). Ex ante studies, in contrast, take the dividend yield or the earnings-price ratio as a starting point and derive the implied equity premium using an estimate for the capital gains. Seminal contributions here are Blanchard (1993), and Fama and French (1988, 2002) who found substantially lower estimates for the equity premium – ranging from 2.5% to 3% in the last study – than in most ex post studies.

After having addressed these issues, our analysis will be extended by looking at some fundamentals of the equity premium. First, we will have a closer look at the relationship between the equity premium and the interest rate and the rate of inflation. Next, we will investigate two underlying macroeconomic determinants. It is typically argued in the literature that the equity premium is higher in emerging markets than in mature markets (Shackman, 2006, and Erbas and Mirakhor, 2007). Investing in developing countries is generally perceived to be more risky, which has to be compensated in terms of a higher return. The stage of development of a country will be proxied by its Gross Domestic Product (GDP) per capita. Another macroeconomic factor that can influence the

equity premium is the size of aggregate risk, here measured by the volatility of GDP growth. It is well known that higher volatility of consumption leads to higher required returns (Weil, 1989). In this vein Lettau et al. (2008) provide evidence that decreasing macroeconomic risk explains the boom of the stock markets in the 1990s. We will consider whether differences in the volatility of the economy indeed affect the equity premium. In this respect this study may contribute to the understanding of the impact of the credit crisis on the equity premium, even though the credit crisis itself is beyond the scope of this study (the most recent paper on the equity premium included in our meta-analysis being from 2008).

The remainder of this paper is structured as follows. Section 2 discusses several measurement issues, and identifies potential sources of variation in the equity premium. It thus paves the road for the selection of moderator variables to be employed in the meta-regression analysis. Section 3 describes the selection process of the primary studies of the meta-analysis and provides summary statistics of the explanatory variables. Section 4 discusses the results of the meta-regression, investigates the impact of structural underlying variables, and finally constructs benchmark values for the equity premium. Section 5 concludes.

## 2. How to measure the equity premium?

The literature on the equity premium provides no unanimity on how to measure the equity premium. In theory the equity premium represents the additional risk premium on equity relative to the return on safe assets. Or, more precisely the equity premium ( $EP$ ) is defined as difference between the required return on equity ( $\bar{r}_e$ ) and the risk free rate ( $r_f$ ):

$$EP \equiv \bar{r}_e - r_f. \quad (1)$$

Assuming market efficiency, the required rate of return equals the expected rate of return (viz.  $\bar{r}_e = E[r_e]$ ). There are a number of issues concerning the measurement of the equity premium. First and most fundamental, there is the difference between ex post and ex ante approaches to estimate the equity premium. Second, the choice of the market portfolio of stocks may matter for the height of the equity premium. In general, authors use a wide portfolio corresponding to well-established indices for official stock markets. Second, as purely safe assets do not exist in practice, one has to find a suitable proxy for the risk free rate. Third, there is a more technical issue of measuring returns as an arithmetic or geometric mean. Each of these issues is briefly discussed below.

### *Ex post or ex ante measurement of the equity premium*

Mehra and Prescott (1985) measure the equity premium by calculating the historical return on stocks compared to the risk free rate. This ‘ex post’ approach is followed by many others (e.g., Dimson et al., 2002). It is not undisputed though. In particular, this method may be biased if the equity premium is not stationary during the observation period. Rising price earnings ratios over a prolonged period after World War II (up to the credit crisis) may point to a secular decline in the risk premium on equity. Indeed, building on Gordon’s (1962) dividend discount model, Blanchard (1993) estimated that the equity premium in the United States had fallen to 2-3% in the early 1990s. Essentially, this ‘ex ante’ method takes the equity price as the present value of future dividends or earnings. Then, estimating future growth of earnings (dividends), one can calculate the equity premium implied in observed earnings to price ratio, or dividend to price ratio. Blanchard’s finding of a declining premium was confirmed in other ex ante studies such as Jagannathan et al. (2000), and Fama and French (2002).<sup>2</sup>

The choice in method can thus have substantial consequences for the size of the equity premium. For the United States, Fama and French (2002) find that the ex-post equity premium for the period 1951–2001 is almost three times as high as the ex-ante estimate. In a stationary environment both methods, ex ante and ex post, are expected to converge in the long run. In a non-stationary environment, however, the outcome can differ for the two methods, even producing seemingly contradictory results (e.g., Lengwiler, 2004). This is because changes in the required rate of return produce just the opposite effect on the realised return through the revaluation of stocks. For this reason Dimson et al. (2002) warn not to extrapolate the high post-war returns into the future. As these high ex-post returns were caused by the revaluation of stocks due to a *fall* in the prospective rate of return, they rather point to low future returns.

### *Choice of market portfolio*

Most authors measure the equity premium using the well-known stock market indices for a broad market portfolio, such as Standard and Poors for the United States and the MSCI for the developed countries. Usually midcaps are not included in the data. This may matter, as the equity premium depends on the risk profile of the companies, and also on the equity-debt composition in financing the firm. Higher risk and higher leverage imply higher returns on equity. As most authors use broad market portfolios, we will make no further distinction with regard to the portfolio in the meta-analysis. When using long time series one should furthermore be aware of the sensitivity of the results for

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<sup>2</sup> Early ‘ex ante’ studies focused on the equity premium *per se*. Others have extended this framework by allowing the projected growth of dividends and earnings to depend on other variables. This leads to the so-called conditional model of the equity premium, as distinct from the unconditional model employed by, for example, Fama and French (2002). Claus and Thomas (2001) use several accounting variables to do this. Earlier, Blanchard (1993) used the unconditional dividend model, but took account of expectations of the interest rate and inflation rate.



survivorship of companies over time. If indexes are constructed by only including companies that are present today, a bias is created since companies that went bankrupt are excluded by construction (Brown et al., 1995). However, the general idea is that survivorship bias in stock market returns is small. In our meta-analysis we will therefore neglect the potential influence of ‘survivorship bias’. However, Jorion and Goetzmann point out that there may exist a survival bias across stock markets as well, as existing long data series tend to focus on markets that have been successful up to date. Also, time series often break down during deep crises such as wars and revolutions. Indeed, the very focus in research on the most successful stock market, *viz.* the United States, may lead to a significant bias. Constructing data for other stock markets Jorion and Goetzmann show that U.S. equities have the highest return over the period 1921–1996, at 4.3%, versus a mean return for other countries in the sample of only 0.8%. Taking the average of all countries, including these other markets, lowers the world market return by 0.29% points relative to the U.S. return.

### *Risk free rate*

The second important measurement issue concerns the choice of the risk free rate. In theory, a risk free asset should deliver an income flow in real terms that is independent of the state of the world (Lengwiler, 2004). Unfortunately such an asset does not exist. Government paper comes closest, as it has low default risk.<sup>3</sup> Therefore, most studies on the equity premium use the return on short term treasury bills or long term bonds as a proxy for the risk free rate. A disadvantage of such assets is that their real return depends on inflation. Inflation-indexed governments bonds do exist, but are only recently available. Economists therefore prefer treasury bills (T-bills) or notes with a short time to maturity, as they are less sensitive to inflation and interest rate risk. Others, however, prefer long term bonds, as this is more in line with the long-term character of equity.<sup>4</sup> The impact of the risk-free asset against which the equity premium is determined will be identified in the meta-analysis by using a dummy indicating whether the risk-free rate is proxied by T-bills (short-term) or long-term bonds.<sup>5</sup>

### *Arithmetic versus geometric measurement of mean returns*

Using historical time series, the return on equity can be calculated as a geometric mean (*GR*) or an arithmetic mean (*AR*). The difference relates to the way in which series of returns are averaged over time. If returns are measured arithmetically, the average is taken as the sum of the returns per period

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<sup>3</sup> In deep crises, such as wars and revolutions, also governments may default on their liabilities. For this reason Jorion and Goetzmann (1999) focus on real equity return, that is the return relative to commodities, rather than on the equity premium which measures the return relative to government debt.

<sup>4</sup> Recently, some work is being done on the term structure of the equity premium (cf. Lemke and Werner, 2009). In this meta-analysis we will take account of the term of the risk free rate, but ignore potential differences in the equity premium arising from a term structure as knowledge on this is still pre-mature.

<sup>5</sup> See Dimson et al. (2007) for an extensive discussion on the impact of maturity of the risk free rate on the equity premium.

divided by the number of periods. If returns are measured geometrically this is calculated as the compound rate of return (Derrig and Orr, 2003). Arithmetic returns tend to be higher than the geometric returns. With lognormal returns the expected geometric return ( $GR$ ) converges to the expected arithmetic return minus half the variance, that is  $GR = AR - \frac{1}{2} \sigma^2$  (see, e.g., Welch, 2000, Dimson et al., 2002, and Ibbotson and Chen, 2002). The arithmetic mean is generally considered to produce the best estimate of the mean return; the geometric mean approximates the median return rather than the mean (Campbell et al., 1997, Jacquier et al., 2003, and Ten Cate, 2009). In the meta-regression model the difference between the arithmetic and geometric return is captured by a simple dummy variable.

### 3. Data Sources and Summary Statistics

This section describes the selection of the studies that are used in our meta-analysis, and provides a brief characterization of the database by some descriptive statistics. The formal meta-regression model and its results will be presented in the next section. The equity premium puzzle that was identified by Mehra and Prescott (1985) resulted in a flood of studies on the equity premium, both theoretical and empirical. We focus on the empirical studies. To construct the database for the meta-analysis, we started using the search engine Econlit covering published articles in English in academic journals.<sup>6</sup> The keywords used for our search were ‘equity premium’. This resulted in 242 hits of which 15 studies measure the size of the equity premium. Using the technique of snowballing (see, for example, Cooper and Hedges, 1994), nine other studies were found which were added to the database. We are thus left with 24 studies that form the heart of our meta-analysis. Each study reports several equity premiums, covering different time periods, countries and methodologies.<sup>7</sup> The resulting database consists of 535 observations. Appendix A provides a list of all studies and their summary statistics. The studies are also clearly marked in the list of references.

Clearly, the database is not balanced across the spatial and time dimension. In the spatial distribution, there is a bias towards developed countries, in particular the United States. Over the past couple of years, however, the sample of countries for which equity risk premiums are available has increased substantially due to, for example, studies by Dimson et al. (2002), Shackman (2005), and Salomons and Grootveld (2003). In total, our database includes 44 countries. Almost half of the observations (256) refer to the United States. For many other countries, there is only a couple of observations available. We therefore combine these countries into relatively homogeneous regions, viz. Canada, Oceania (Australia, New Zealand and Japan), Canada, Western Europe, Advanced

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<sup>6</sup> Econlit American Economic Association’s electronic bibliography contains 750 journals since 1962 (see [www.econlit.org](http://www.econlit.org)).

<sup>7</sup> There are studies reporting premiums covering a broad time span as well as premiums for sub-periods within this broad time span. In these cases, the former is omitted from the analysis to avoid double counting.

Emerging Countries (including amongst others Brazil, Mexico, Poland and South Africa), Secondary Emerging Countries (including amongst others Argentina, China, India, Turkey), and the Asian Tigers.<sup>8</sup>

Across the temporal dimension there is a bias towards more recent periods. Some studies cover a long time span of almost two centuries (from 1830 to present), but most studies cover more recent periods. About 9% of the observations is characterized by a mid-year before 1900. About 13% has a mid-year that falls in the period 1900–1950. For the remaining 78%, the mid-year is 1950 or later.<sup>9</sup> Concerning the way of measurement, over 80% of the observations measure the equity premium on an ex post basis. Furthermore, the majority concerns equity premiums that are measured arithmetically (354 compared to 181 on a geometric basis).<sup>10</sup> Finally, of the 535 observations, 310 are calculated with T-bills or closely related substitutes. The other 225 equity premiums are calculated with bonds proxying for the risk free asset.

### 3.1 Descriptive analysis of the data

The within-study distribution of the observations is presented in Figure 1. For each individual study it gives the minimum and maximum value of the equity premium along with a 95% confidence interval.<sup>11</sup> The primary studies are ordered according to the within-study variation measured by the size of the 95% confidence interval.

According to Figure 1, some studies in the meta-analysis report negative equity premiums (viz. Blanchard et al., 1993, Canova and Nicolo, 2003, Digby et al., 2006, Fama and French, 2002, Jagannathan et al., 2000, Salomons and Grootveld, 2003, Shackman, 2006, Siegel, 2005, Ville, 2006, and Vivian, 2007). There are also very large equity premiums as is the case for the study by Salomons and Grootveld (2003). We see large differences for the within-study variation of the equity premium. For Dimson et al. (2006), the lower bound of the 95% confidence interval is 5.0% and the upper bound is 6.0%. In contrast, for Mehra and Prescott (1985) the lower bound is 1.9% and the upper bound is 10.5%.

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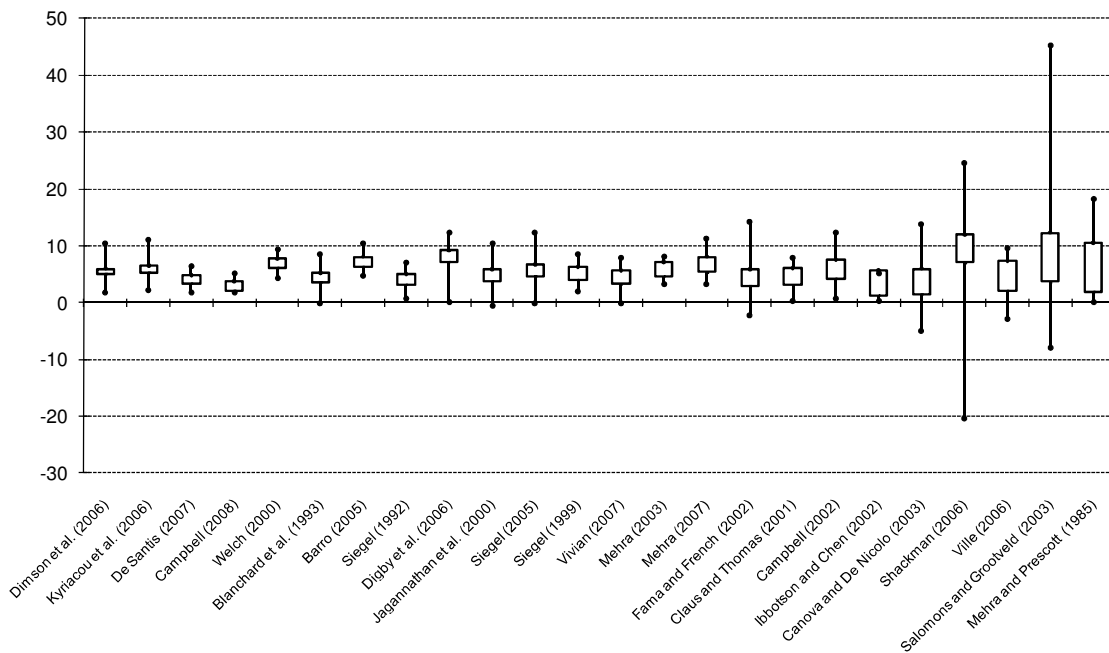
<sup>8</sup> Further details on country groupings are available upon request.

<sup>9</sup> The mid-year is the average of the initial and final year of the period covered by the observation.

<sup>10</sup> If studies do not report the method to calculate returns the arithmetic one is assumed. We performed a robustness check to investigate the sensitivity for this assumption. Details are available upon request from the authors.

<sup>11</sup> The confidence interval of the mean is equal to the within study mean plus or minus two times the within study standard-deviation divided by the square root of the number of observations.

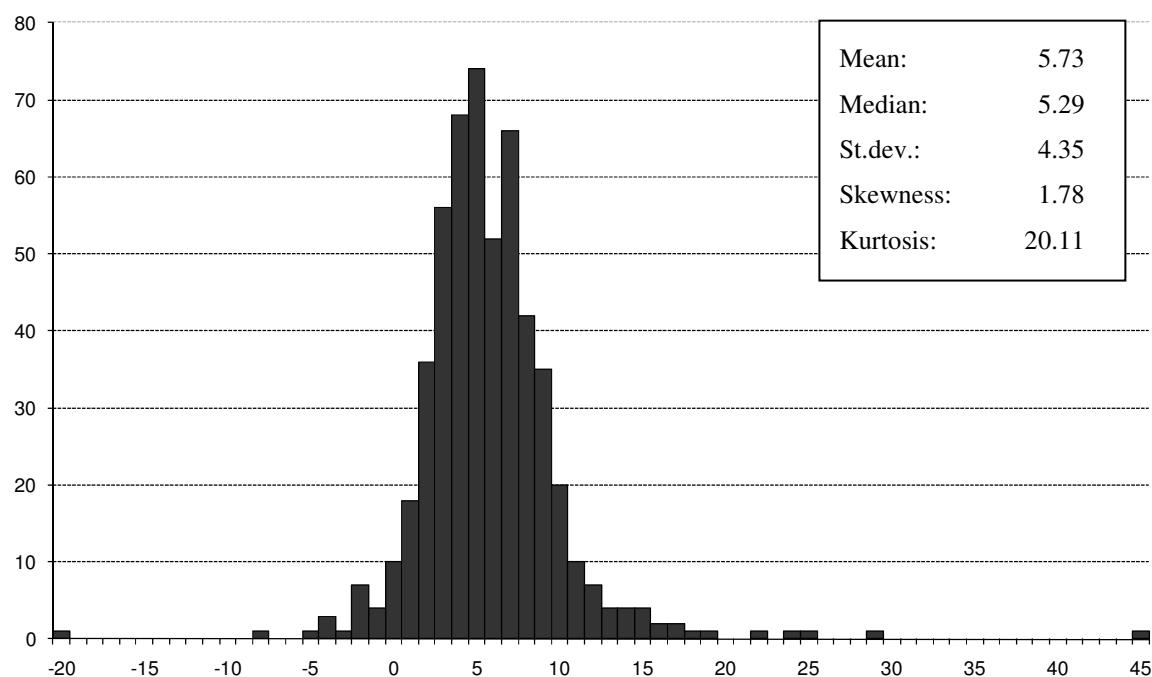
Figure 1. Within- and between-study variation of the Equity Premium



Note: lines indicate minimum and maximum EP's found in the respective studies. The boxes indicate a 95% confidence interval around the mean of the respective studies.

Figure 2 further describes the distribution of the equity premium for the entire sample of 535 observations. The mean is 5.73. The null-hypothesis of a normal distribution is clearly rejected ( $p$ -value  $< 0.001$ ). There are 24 observations with a negative equity premium, whereas 48 observations have equity premiums exceeding 10%.

Figure 2. Histogram the Equity Premium

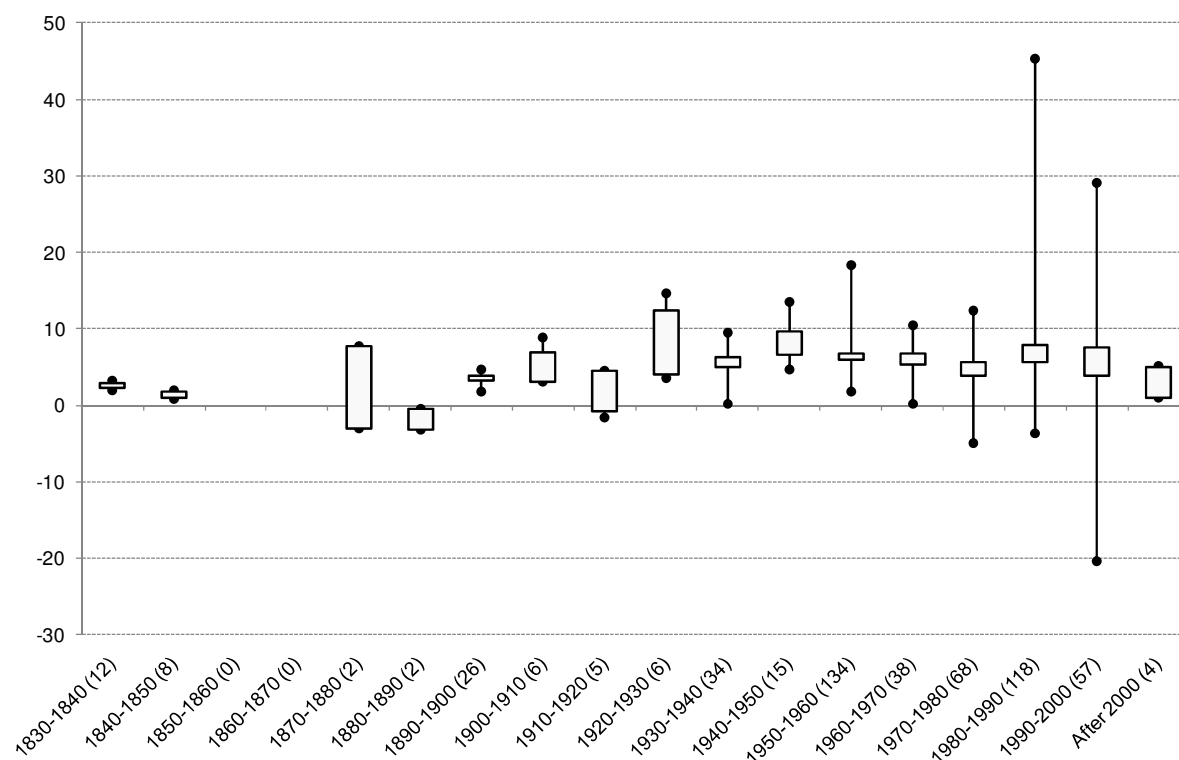


#### Time Variation

Figure 3 gives an impression of the temporal variation of the equity premium. More precisely, each observation is expressed for the mid-year of the period on which this observation is based. This figure confirms the overall picture that the equity premium was low until 1920, high in the 1920s and again high in the post war period. Short term deviations from this overall pattern are observed in the 1970s (with a dip and a recovery thereafter). The recent crisis on the financial markets falls beyond the scope of all studies included in the sample.<sup>12</sup>

<sup>12</sup> It should be noted that this is not a complete representation of the variation of the equity premium over time. As the data points refer to the mid year of observation periods with different lengths, the evolution of the equity premium is smoothed. Restricting the dataset to only observation periods of 10 years or less, shows a similar pattern but with greater volatility. Looking at the length of the period studied in somewhat greater detail, we can distinguish several categories, viz. 0–10 years (123 observations), 11–20 years (66 observations), 21–30 years (79 observations), 31–50 years (51 observations), 51–100 years (110 observations) and more than 100 years (106 observations). In our database, there are no observations based on periods shorter than 5 years or longer than 203 years. Further details on the impact of differences in the length of the observation period are available upon request from the authors.

Figure 3. Variation over time in the equity premium by mid year of the observation period

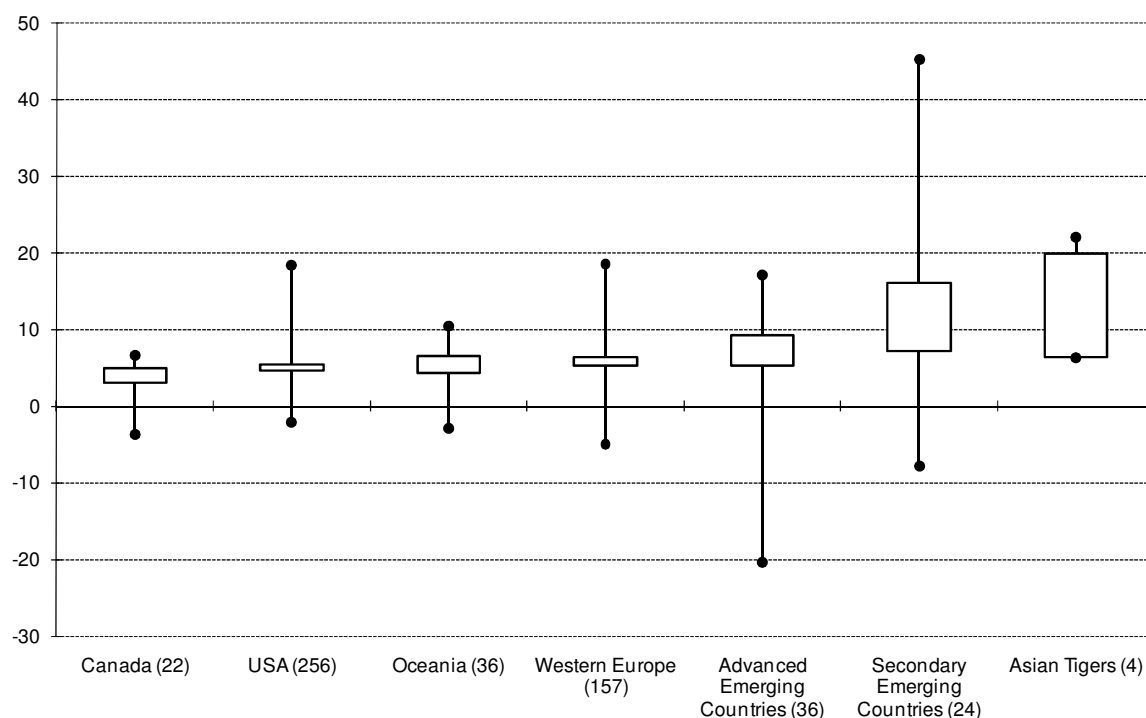


Note: lines indicate minimum and maximum EP's found in the respective periods. The boxes indicate a 95% confidence interval around the mean of the respective regions. The number of observations for each period is indicated in brackets.

### Spatial Variation

The equity premium also varies considerably over space as is shown in Figure 4. To obtain a more balanced set, some countries are grouped into relatively homogeneous groups. We find that the equity premium is relatively high in emerging countries. The lowest average equity premium is found in Canada, and the highest is found for the Asian Tigers. The mean of the equity premium for these groups of countries varies from 3.95 percent in Canada to 13.14 in the Asian Tigers.

Figure 4. The Equity Premium by Country or Region



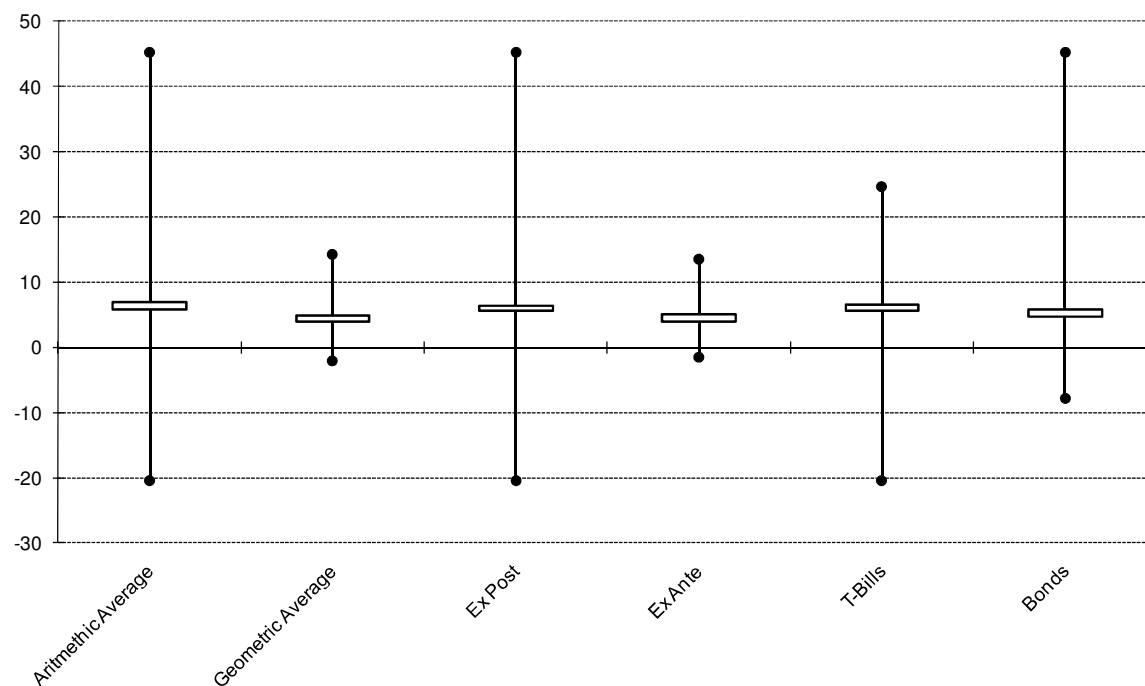
Note: lines indicate minimum and maximum EP's found in the respective regions. The boxes indicate a 95% confidence interval around the mean of the respective regions. The number of observations for each region is indicated in brackets

### Variation in Method

Finally, Figure 5 illustrates the variation in the equity premium due to differences in definition of method of measurement. The mean of the observations calculating an arithmetic average is 6.37% whereas the mean of the observations calculating a geometric average is 4.46%. This is in line what might be expected on the basis of the variance in the series (see Section 2).<sup>13</sup> The second measurement issue is whether the equity premium is measured ex-ante or ex-post. As was explained in Section 2, the ex ante approach tends to produce lower estimates. This is confirmed by Figure 5. The average mean for the ex-post equity premium is 6.03%, whereas the mean of the ex-ante equity premium is 4.48%, a gap of 1.55% points which is in line with half the variance. Finally, the results for the equity premium depend on the proxy for the risk free rate. The mean of the equity premium calculated with T-bills as risk free rate is 6.07%, whereas the mean with bonds as risk free rate is 5.26%, a difference of 0.81% points.

<sup>13</sup> For a few observations it is unknown whether the mean is arithmetic or geometric. We have reckoned these to be arithmetic. Alternatively, if these observations with unknown method were assumed to be geometric the mean of the equity premiums with an arithmetic average is 6.59% and the mean of the equity premium with the geometric average is 4.98%. The difference in between measurement methods would then decrease from 1.8% to 1.6%.

Figure 5. Equity Premiums according to Method



Note: lines indicate minimum and maximum EP's found using the respective methods. The boxes indicate a 95% confidence interval around the mean for the respective methods.

To conclude this section, we present in Table 1 the simple correlations between the equity premium and the main explanatory variables. As to be expected, the equity premium tends to be higher in studies that use the arithmetic mean, the ex post method and the short term interest rate.



Table 1. Simple correlation matrix for equity premium and methods (N=535)

	Equity Premium	Arithmetic mean	Ex Post	T-Bill
Equity Premium	1.00	0.21	0.14	0.09
Arithmetic mean	0.21	1.00	0.07	-0.12
Ex Post	0.14	0.07	1.00	0.16
T-Bill	0.09	-0.12	0.16	1.00

#### 4. The Meta-Regression Analysis

In this section, we turn to a meta-regression analysis to identify the (conditional) effects of the moderator variables on the equity premium. First, we present the basic meta-regression model and discuss its results. Then we extend the model including underlying fundamentals of the equity premium to get better insight into what explains the variation of the equity premium over time and across regions. Finally, we quantify benchmark values for the equity premium on the basis of the data set in this study.

##### 4.1 The Meta Regression Model

The factors that may cause variation in the equity premium were identified in the previous sections. We will estimate meta-regression models that allow us to identify the contribution of these factors to the observed variation in the equity premium. For this purpose, we use the Huber-White estimator. This estimator simultaneously corrects for heteroskedasticity and cluster autocorrelation (see Williams, 2000, and Wooldridge, 2002, Section 13.8.2). The advantage of this estimator is that it accounts for the pooled data set-up by allowing for different variances and non-zero co-variances for clusters of observations taken from the same study.<sup>14</sup> More specifically, we postulate the following simple model:

$$EP_i = \alpha_0 + \sum_k \alpha_k Z_{ik} + \varepsilon_i \quad (2)$$

where  $EP$  is the equity premium derived from the primary studies (indexed  $i= 1,2, \dots, L$ ) – as defined in equation (1) – and  $Z$  are the explanatory variables (indexed  $k= 1, \dots, K$ ). The effect of the explanatory variables is measured by the regression coefficients  $\alpha_k$ . The explanatory factors that we consider are (i) characteristics of the methodology used to derive the equity premium; (ii) temporal sources of variation; (iii) spatial sources of variation; and (iv) characteristics of the economy.

<sup>14</sup> Dependence may also occur for estimates from the same country or time period. Robust standard errors accounting for spatial or temporal dependence of the observations are presented in Appendix B.

The first three sets of factors will be central in the Section 4.2 in which we present the basic model. The three method variables (arithmetic versus geometric, ex post versus ex ante, and the use of treasury bills versus bonds) that we consider in our basic specification are easily captured by a dummy variable because each of them only has two categories. For the observation period, we include two dummy variables characterizing (i) the mid year to which the observation pertains and (ii) the length of the period covered by the observation. Regarding spatial variation, we include dummies for the countries and regions distinguished. Section 4.3 elaborates on this basic model by adding underlying fundamental determinants of the equity premium.<sup>15</sup>

## 4.2 Basic results

Table 2 describes the results of our base model in which we consider the impact of research method, and spatial and temporal factors. In the base specification (0) we only include the dummy variables capturing variation in methods. In specification (1), we also consider spatial variation, and we make a distinction between three different time periods.<sup>16</sup> All three methodological variables in specification (1) have a statistically significant impact on the equity premium. Equity premiums with an arithmetic average are on average 1.37% larger than equity premiums with a geometric average. This is fairly close to the 1.28% estimate reported as an average in Dimson et al. (2002).

The economic significance of the other methodology variables is somewhat smaller, but still substantial. Equity premiums that have been measured ex-post are on average 1.31% higher than equity premiums that are measured ex-ante. The size of this effect is comparable to other studies: Salomons (2008) estimates a difference between ex post and ex ante measurement of 1.08% for the United States in the period 1871–2003, and Madsen (2004) estimates a difference of 3% for the major industrialised countries in the period 1878–2002. The use of T-bills as risk free rate results on average in a 0.81% higher equity premium than the use of bonds as risk free rate. This is slightly higher than the 0.5% found by Dimson et al. (2002).

The country dummies capture differences in the equity premium relative to the United States which is taken as our benchmark country. The country effects for Canada, Secondary Emerging Countries and Asian Tigers are statistically significant. On average, an equity premium in Secondary Emerging Countries is 5.25% higher than in the United States and 6.60% in the Asian Tigers. In

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<sup>15</sup> A distinctive feature of this meta-analysis is that the equity premium is often calculated rather than estimated. This implies that we cannot apply standard practice in most meta-analyses which is to weight observations with the standard error of the estimate in order to correct for variation in the precision or accuracy of observations. In our basic model we will not apply any weighting of observations. As it could be argued that the variance decreases with the number of observations, and thus with the length of the observation period, we have by means of robustness check also applied a weighting scheme based on the square root of the length of the observation time period ( $T$ ). This hardly affects the results that we present. Further information is available upon request from the authors.

<sup>16</sup> The two specification tests indicate that the model is correctly specified. The White test and Breusch-Pagan test present evidence for heteroscedasticity of the error term of the equity premium, as has been expected.

contrast, Canada faces an equity premium that is 1.72% lower than in the United States. Equity premiums in Oceania, Western Europe, the Advanced Emerging Countries are not statistically different from those in the United States. Economically the magnitude of equity premiums which are calculated in emerging countries is very large, suggesting that the excess return for risky assets is substantially larger in those countries.

*Table 2. Equity premium: base model*

	Spec. 0	Spec. 1	Spec. 2	Spec. 3
Constant	2.94*** (0.44)	4.00*** (0.62)	4.10*** (0.59)	3.84*** (0.66)
Arithmetic mean	1.96*** (0.45)	1.37*** (0.29)	1.42*** (0.33)	1.41*** (0.33)
Ex Post	1.22*** (0.32)	1.31*** (0.26)	1.05*** (0.30)	1.17*** (0.40)
T-bill used	0.89* (0.50)	0.81*** (0.29)	0.92*** (0.26)	0.89*** (0.25)
<b>Region effects (relative to USA)</b>				
Canada		-1.72*** (0.50)	-1.65*** (0.48)	-1.60*** (0.51)
Oceania		-0.53 (0.74)	-0.64 (0.63)	-0.69 (0.68)
Western Europe		-0.03 (0.52)	-0.22 (0.64)	-0.17 (0.66)
Advanced emerging		1.17 (0.85)	1.31 (0.86)	1.39 (0.88)
Secondary emerging		5.25*** (0.43)	5.95*** (0.74)	5.93*** (0.75)
Asian Tigers		6.60*** (2.23)	7.11*** (2.01)	7.06*** (2.02)
<b>Period effects (relative to 1910–1950)</b>				
Before 1910		-3.54*** (0.58)	-3.46*** (0.57)	-3.38*** (0.51)
After 1950		-0.74 (0.66)	0.16 (0.62)	0.29 (0.57)
Trend after 1950			-0.04** (0.02)	-0.05* (0.02)
Length of period < 40 years				0.42 (0.63)
# observations	535	535	535	535
$R^2$	0.07	0.21	0.22	0.22

*Note:* cluster robust standard errors corrected for within-study dependence are reported in parentheses. Statistical significance of the estimated coefficients is indicated by \*\*\*, \*\* and \* referring, respectively, to the 1%, 5% and 10% significance level. Appendix B provides a more detailed cluster analysis taking account of dependence by country/region and time period.

Regarding variation over time, we find that the pre-war period (before 1910) was characterized by a substantially lower equity risk-premium than the period 1910–1950. A similar conclusion was drawn by Dimson et al. (2006) and Siegel (1992). The number of observations in the 19th century is, however, limited. In the second specification, we extend the basic specification (1) by allowing for a time trend in the equity premium in the post-war period. The results reveal that this trend is significantly negative, resulting in an annual decline of the equity premium by 0.038% points (cumulating to 0.94 % in 25 years). Apart from some variation in the size of the coefficients, the qualitative results described in specification (1) are unaffected by the inclusion of the time trend.

In specification (3) in Table 2, we look at the effect of the length of the observation period by including a dummy for shorter periods (0–40 years). Although positive, the effect is statistically insignificant. Inclusion of the effect hardly affects the other results. We will therefore take specification (2) as our basis model in the remaining.

### **4.3 Underlying fundamentals**

Going one step beyond the standard meta-analysis we will also explore some underlying economic fundamentals of the equity premium. Therefore we extend the previous analysis by adding some underlying explanatory variables which may be relevant to the equity premium. This provides us with a more substantive way of identifying sources of variation and can enhance the understanding of the deeper determinants of observed variation over time and space. Specifically, we look at the impact of volatility of income, the stage of development of the country, the interest rate and inflation.

Both the stage of economic development and income volatility can influence the price of risk underlying the equity premium. The stage of development can be regarded as a proxy for the maturity of financial markets in the country or region at hand. In general, mature markets offer better opportunities for spreading risks, and could therefore lead to a lower equity premium (cf. Levine et al., 2006). Volatility is taken as an indicator for the size of risk in the economy. It is well established that equity returns tend to be higher in periods of high volatility in stock markets (cf. Lettau et al., 2008). Here we include the volatility in GDP as the underlying explanatory variable.

These additional variables are not directly available in the studies on the equity premium in our sample. We therefore have to revert to other sources. The stage of economic development can be proxied by Gross Domestic Product (GDP) per capita. The database of Maddison (2007) provides information on GDP per capita for many countries and over a long time period. The benchmark year of the database is 1990 and GDP is measured in Geary-Khamis dollars. These Geary-Khamis dollars convert local currencies into international dollars by using purchasing power parity rates. For each observation, GDP per capita is measured at the mid-year of the period for each observation of the equity premium. Information on GDP per capita could be obtained for 500 observations (the Maddison

data are only available for periods after 1870). The lowest GDP per capita is observed in India, Pakistan, the Philippines and Indonesia. The United States has the highest GDP per capita. There is not only variation across countries but also over time. The GDP per capita in the United States was \$2,570 in 1876 and increased to \$28,347 in 2001. The degree of uncertainty in an economy is measured by the variance of the economic growth (GDP) for the period of observation. Doing this we are able to construct GDP variances for 494 of our observations. The largest variance is found for the 1940s for the United States. For the period of the ‘great moderation’ in the 1990s, the variance of economic growth is lowest, again in the United States. Table 3 describes the partial correlations between the variables. This shows a positive covariance of the equity premium and volatility, and negative covariance with GDP and inflation. Furthermore, the strong correlations between volatility and the interest rate, volatility and GDP, and the interest rate and inflation stand out.

*Table 3. Simple correlation matrix equity premium and economic variables (N=460)*

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
(1) Equity Risk Premium	1.00	0.18	0.17	0.15	0.22	-0.11	-0.21	0.01
(2) Arithmetic mean		1.00	0.04	-0.14	-0.07	-0.07	0.07	0.11
(3) Ex Post			1.00	0.19	0.14	-0.20	0.03	0.10
(4) T-Bill				1.00	-0.04	-0.02	0.15	0.13
(5) Log(business cycle)					1.00	-0.59	-0.56	-0.13
(6) Log(GDP per capita)						1.00	0.16	-0.04
(7) Interest							1.00	0.58
(8) Inflation								1.00

The results of our regression analysis are presented in Table 4. For reference, specification (0) reiterates our basic model in the previous analysis, viz. specification (2) in Table 2, here taken for the comprehensive data set including GDP as well as interest rates and inflation. Specification (1) includes volatility measured as the variance of economic growth and GDP per capita. The number of observations decreases slightly as compared to the basic specification presented in Table 2 due to missing data for periods before 1870. The effect of the variance of economic growth is statistically significant and has the expected positive effect. The impact is substantial: an increase in volatility by 1 standard deviation leads to a 1.7%-point higher equity premium. The effect of GDP per capita is positive, but statistically only marginally significant. This is largely caused by the fact that region-dummies have been included. These pick up a large part of the impact of GDP per capita. Omitting the region-dummies results in a statistically significant negative effect of GDP per capita (see also the partial correlations in Table 3). The coefficients of the other explanatory variables are comparable to those in the basic specification in Table 2.

Table 4. Equity premium, model including economic variables

	Spec. 0	Spec. 1	Spec. 2	Spec. 3
Constant	4.02*** (0.71)	-23.78* (11.76)	5.09*** (0.77)	-6.99 (6.11)
Arithmetic mean	1.22*** (0.29)	1.35*** (0.30)	1.26*** (0.33)	1.20*** (0.31)
Ex Post	1.35*** (0.31)	1.00*** (0.32)	1.33*** (0.31)	1.37*** (0.34)
T-bill used	0.82** (0.36)	0.97*** (0.32)	1.13*** (0.30)	1.05*** (0.30)
Canada	-1.75*** (0.49)	-1.32*** (0.43)	-1.11** (0.45)	-0.90* (0.44)
Oceania	-0.45 (0.73)	0.90 (0.77)	-0.85 (0.66)	-0.09 (0.51)
Western Europe	-0.31 (0.45)	1.22 (0.97)	-0.001 (0.60)	0.73 (0.89)
Advanced emerging	1.51 (0.97)	4.44*** (1.51)	3.46*** (1.14)	6.42*** (1.75)
Secondary emerging		8.28*** (1.39)		
Asian Tigers		7.25*** (2.12)		
Before 1910	-2.46*** (0.70)	-0.29 (1.00)	-1.73*** (0.58)	-0.68 (0.51)
After 1950	-0.68 (0.71)	-0.34 (0.47)	0.88 (0.52)	0.80 (0.53)
Volatility (log var GDP)		1.49*** (0.43)		0.60** (0.25)
GDP per capita (log)		2.51** (1.15)		1.14* (0.62)
Nominal interest rate			-0.53*** (0.13)	-0.52*** (0.14)
Inflation rate			0.03 (0.15)	-0.02 (0.17)
# observations	438	493	460	438
R <sup>2</sup>	0.13	0.25	0.26	0.28

Note: cluster robust standard errors corrected for within-study dependence are reported in parentheses. Statistical significance of the estimated coefficients is indicated by \*\*\*, \*\* and \* referring, respectively, to the 1%, 5% and 10% significance level. The dummy for Secondary Emerging Countries and the Asian Tigers is omitted in specifications (3) and (4) because of lacking data. For comparison, specification (0) uses the specification in Table 2 using a sample of observations that is equal to the sample underling specification (3).

Specification (2) considers the impact of the nominal interest rates and inflation.<sup>17</sup> Since interest rates are not available for the Secondary Emerging Countries and the Asian Tigers, these had to be omitted from the sample. Nominal interest rates are clearly negatively associated with the equity premium. A one percent increase in the interest rate leads to a half percent decline in the rate of return on equity. The result for inflation reported in specification (2) is statistically and economically insignificant.

Finally, specification (3) includes all economic indicators in one equation. The previous results stand upright. Also here we find a positive impact of GDP per capita which captures the variation of GDP per capita within the groups of countries that are distinguished by the dummies. Again, omitting all country and region dummies would alter this result and produce a negative association.

These results have been tested for their robustness. Instead of the volatility of GDP we also considered an alternative measure of macroeconomic uncertainty, viz. the fraction of economic downturns during the observation period. This variable is not statistically significant, and as the number of observations drops also the significance of other variable deteriorates as well. Also for the stage of economic development we looked at other – more direct – indicators, such as market capitalization and credit to the private sector. Market capitalisation ratios are available in the databases of Levine et al. (2006) and the World Development Indicators (World Bank, 2006). The data are available for almost every country but the time period is limited. For WDI, the period is restricted to 1988–2006 and for Levine to 1976–2006. The sample of observations for which this information can be used is thus relatively small. Credit to the private sector is available in the database by Levine et al. (2006) for the period 1960–2005. Using these data we are left with 285 observations. The lowest amount of credit to the private sector relative to GDP is measured for Venezuela, Argentina and Mexico. In these countries the ratio is only 0.1. The highest one is measured in Japan where in the 1990s the ratio of credit to the private sector to GDP was 1.8. In most countries the ratio of credit to the private sector to GDP is about 0.5. This variable is statistically significant at the 5% significance level when country dummies are dropped. With country dummies included the effect is statistically insignificant at the 10% significance level.

#### **4.4 Benchmark values for the equity premium**

The equity premium is a crucial parameter in today's financial decision making. This applies to households who have to decide on their investment portfolio, to pension funds determining the

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<sup>17</sup> Data were kindly made available by Jan Luiten van Zanden and are derived from (i) Mitchell, B.R. (1998), *International historical statistics: Africa, Asia and Oceania, 1750-1993*, London: Macmillan; (ii) Mitchell, B.R. (1998), *International historical statistics: Europe, 1750-1993*, London: Macmillan; (iii) Mitchell, B.R. (1998): *International historical statistics: The Americas 1750-1993*, London: Macmillan. Further information was derived from Dimson et al., Morningstar Encorr, and IMF (2009), *International Financial Statistics*.

financial strategy, and governments who have estimate future tax revenues. This meta-analysis can help to narrow down the uncertainty about the equity premium and provide benchmark values that are useful for economists, policymakers and investors. The meta-analysis also allows us to construct confidence intervals for these benchmarks, although these should be treated with caution as we are not certain what is the best specification to use. In the remainder, we use specification (2) in Table 2, thus including a trend term for the post war period.<sup>18</sup> This model includes a time trend for the post war period. Furthermore, we focus on the results for the United States – as this provides the best benchmark with most of the literature – and on the results using the ex ante method, as this method can take account of possible non-stationarity in the data.

As there is no general consensus on the way to define the equity premium, Table 5 provides four benchmarks, and their confidence intervals, depending on whether the equity premium is measured relative to the T-bill rate or the bond rate, and on whether it is derived from arithmetic or geometric returns. These benchmarks refer to the year 2000. The 90% confidence intervals are given between parentheses.

*Table 5. Benchmark values for the equity premium in the year 2000*

	Arithmetic mean	Geometric mean
T-bill	4.7 (3.6 – 5.9)	3.3 (2.4 – 4.2)
Bonds	3.8 (2.8 – 4.8)	2.4 (1.5 – 3.3)

Using arithmetic returns, we find a bench-mark for the equity premium of 4.7% relative to T-bills, and 3.8% relative to government bonds. For the geometric case the benchmark values are 3.3% and 2.4% if measured relative to T-bills and bonds, respectively. The arithmetic benchmarks could provide a proper measure for the mean, while the geometric values refer to the median of the equity premium.

A few qualifications are in order. First, these bench-marks refer to the United States and cannot automatically be taken to be representative for the world. For European countries and Canada often lower equity premiums are found, while for emerging countries they tend to be higher. In addition, it has to be remembered that focussing on the United States may lead to a survival bias in the results. As mentioned earlier, Jorion and Goetzmann conclude that taking account of this bias will lead to lower world returns on equity by some 0.29% points.

A next and obvious limitation is that these benchmarks are constructed for the relatively steady period up to the year 2000. These results should therefore be regarded as a benchmark for the equity premium in a hypothetical steady situation. It is clear that the economy today is far from its

<sup>18</sup> If one would neglect this downward trend, and base the benchmarks on the first regression in Table 4.1, the results would have been higher by about 0.9%-points.



normal state. Unfortunately, it is too early to assess the impact of the credit crisis on the equity premium. Using the extended model including the economic fundamentals (Table 4) one could argue that the higher volatility in GDP and lower interest rates would lead to a higher equity premium at present. This is particularly so, if – with hindsight – the volatility experienced in the period up to 2000 was low by historical standards (see also Lettau et al., 2006). On the other hand, the credit crisis may also have deteriorated other fundamentals underlying the equity price, namely expected profits. Therefore, it is impossible at this stage to establish the impact of the credit crisis on the equity premium with any reliability.

And there is a further issue in this regard. Even if the recent fall in equity prices has been triggered by higher volatility in the economy, and is thus associated with a higher prospective equity premium, that does not mean that this can be usefully exploited in terms of an investment strategy (see also Broer et al., 2010). As these high expected returns coincide with high volatility, they do not yield better investment opportunities but rather a shift along the risk-return frontier.

## **5. Conclusion**

This meta-analysis provides an accurate measure of the factors that cause variation in the equity premium. Thereby it explains, to a considerable extent, the heterogeneity of the equity premium in the economic literature. We determine the effects of several factors on the equity premium. The first factor is the applied methodology to measure the equity premium. Variation in the equity premium is the result of calculating equity premiums ex-post or ex-ante, average returns arithmetically or geometrically and using T-bills or bonds as the risk free rate. This variation can easily add up to 3.5% points between the extremes of ex ante/geometric/bond rate on the one hand and ex post/arithmetic/T-bill rate on the other hand. This again indicates how important it is to be clear about the method of measurement.

The second factor is the variation over time. Several authors have pointed to a possible downward trend in the equity premium over time, which can be explained by the development of financial markets allowing for better diversification of risks. The meta-analysis confirms such a pattern. The precise results should be interpreted with care, however. One difficulty in the meta-analysis is that the underlying studies use different periods of observation, both in length and in precise dates. This makes it difficult to accurately pin down an observation of the equity premium to a certain period. At the same time the meta-analysis is of special value here, as it charts the – apparently discretionary – choices made by the different authors in a consistent manner. In the current study, we break down the time dimension into three periods: before 1910, the period after 1950, and the intermediate period characterized by the two World Wars. We also allow for the possibility of a trend in the post-war period.

The third factor concerns the spatial dimension. We find significant differences in equity premiums between the United States, Canada, Secondary Emerging Countries and the Asian Tigers. Emerging countries have a larger equity premium than the United States, whereas Canada has a lower equity premium. For Oceania (including Japan) and Western Europe the differences in comparison with the United States are small and statistically insignificant.

Finally, we have looked into some underlying determinants of the equity premium. The equity premium tends to be higher in periods and countries with larger economic volatility. There is also a clear negative effect of the interest rate, indicating that the return on equity does not vary one-for-one with changes in the interest rate. This also implies that the return on equity cannot be determined by adding a constant equity risk premium to a time varying short or long interest rate. The rate of return on equity has its own dynamics which is only partly associated with the dynamics of the interest rate.

The aim of this meta-analysis was to shed light on the ongoing debate on the height of the equity premium, which tends to be hampered by differences in definition, method of measurement and observation periods. We believe that charting this complex field from a different angle using meta-analysis provides a useful contribution to this literature. The analysis is not meant to replace other (econometric) techniques as being a superior one. Similarly, the value of the equity premium suggested by our analysis as a bench-mark is conditional on the model used in this paper, and should by not be interpreted as a consensus estimate of the equity premium. But exactly because of the uncertainty about the right method and model, meta-analysis is helpful for surveying this literature in a structured manner and enhancing our understanding of sources of variation in estimated equity premiums.

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## Appendix A. Summary statistics per study

Study	# obs	Minimum ep	Average ep	Maximum ep	Mid year	Initial year	Final year
Barro (2005)	13	4.70	7.16	10.40	1968.00	1880	2004
Blanchard et al. (1993)	32	−0.20	4.37	8.50	1941.63	1802	1992
Campbell (2002)	15	0.80	5.93	12.35	1978.53	1891	1999
Campbell (2008)	8	1.80	2.95	5.10	1994.25	1982	2006
Canova and De Nicolo (2003)	21	−4.91	3.70	13.84	1985.67	1971	1999
Claus and Thomas (2001)	12	0.21	4.56	7.91	1993.17	1985	1999
De Santis (2007)	14	1.70	4.04	6.40	1966.39	1928	2004
Digby et al. (2006)	23	−0.02	8.14	12.30	1971.20	1910	2004
Dimson et al. (2006)	68	1.80	5.50	10.46	1952.50	1900	2005
Fama and French (2002)	33	−2.15	4.44	14.27	1942.06	1872	2000
Ibbotson and Chen (2002)	4	0.24	3.42	5.24	1963.00	1926	2000
Jagannathan et al. (2000)	38	−0.65	4.84	10.35	1967.13	1930	1999
Kyriacou et al. (2006)	50	2.18	5.95	11.02	1942.00	1871	2002
Mehra (2003)	8	3.30	5.95	8.00	1963.94	1802	2000
Mehra (2007)	12	3.30	6.73	11.30	1968.71	1802	2004
Mehra and Prescott (1985)	9	0.18	6.18	18.30	1933.50	1889	1978
Salomons and Grootveld (2003)	25	−7.86	7.99	45.26	1992.20	1976	2002
Shackman (2006)	39	−20.37	9.50	24.64	1986.00	1970	2002
Siegel (1992)	24	0.79	4.15	7.04	1920.67	1800	1990
Siegel (1999)	16	1.90	5.12	8.60	1917.00	1802	1998
Siegel (2005)	36	−0.21	5.68	12.34	1947.11	1802	2004
Ville (2006)	9	−2.91	4.73	9.53	1933.50	1889	1978
Vivian (2007)	14	−0.09	4.43	7.94	1974.36	1901	2004
Welch (2000)	12	4.30	6.90	9.40	1961.00	1870	1998
Grand Total	535	−20.37	5.73	45.26	1958.56	1800	2006

## Appendix B. Accounting for dependence

Dependence among observations in meta-analysis studies may occur between estimates from the same study, country, region or time period and results in standard errors that are wrong. In the main text, we have accounted for within-study dependence by reporting Huber-White cluster robust standard errors. This Appendix shows results with standard errors that have been corrected for dependence across regions (Western Europe, Developing countries, Canada, Australia, South Africa, Japan and the United States) and time periods (pre-1910, 1910–1950 and post 1950). We take the specification (2) in Table 2 as the base specification. Comparable results for other specifications are available upon request.

*Table B.1. Accounting for different types of dependence*

	Base	Spatial	Temporal
Constant	4.10 <sup>***</sup> (0.59)	4.10 <sup>***</sup> (0.45)	4.10 <sup>**</sup> (0.55)
Arithmetic mean	1.42 <sup>**</sup> (0.33)	1.42 <sup>***</sup> (0.22)	1.42 <sup>***</sup> (0.13)
Ex Post	1.05 <sup>**</sup> (0.30)	1.05 <sup>***</sup> (0.25)	1.05 (0.75)
T-bill used	0.92 <sup>***</sup> (0.26)	0.92 <sup>***</sup> (0.21)	0.92 <sup>*</sup> (0.24)
<b>Region effects (relative to USA)</b>			
Canada	−1.65 <sup>***</sup> (0.48)	−1.65 <sup>***</sup> (0.11)	−1.65 <sup>***</sup> (0.08)
Oceania	−0.64 (0.63)	−0.64 <sup>***</sup> (0.08)	−0.64 (0.38)
Western Europe	−0.22 (0.64)	−0.22 <sup>*</sup> (0.10)	−0.22 (0.11)
Advanced emerging	1.31 (0.86)	1.31 <sup>***</sup> (0.27)	1.31 <sup>***</sup> (0.10)
Secondary emerging	5.95 <sup>***</sup> (0.74)	5.95 <sup>***</sup> (0.77)	5.95 <sup>***</sup> (0.23)
Asian Tigers	7.11 <sup>***</sup> (2.01)	7.11 <sup>***</sup> (0.66)	7.11 <sup>***</sup> (0.28)
<b>Period effects</b>			
Before 1910	−3.46 <sup>***</sup> (0.57)	−3.46 <sup>***</sup> (0.36)	−3.46 <sup>***</sup> (0.19)
After 1950	0.16 (0.62)	0.16 (0.70)	0.16 (0.16)
Trend after 1950	−0.04 <sup>**</sup> (0.02)	−0.04 (0.04)	−0.04 <sup>**</sup> (0.004)
# observations	535	535	535
$R^2$	0.22	0.22	0.22

*Note:* Statistical significance of the estimated coefficients is indicated by <sup>\*\*\*</sup>, <sup>\*\*</sup> and <sup>\*</sup> referring, respectively, to the 1%, 5% and 10% significance level.